



IST ICT CONFERENCE MUNICH
on **ICT AND ECONOMIC GROWTH**

4-6 November, 2010

KEYNOTES

KEYNOTE I

Marcel Timmer | University of Groningen

» *The Contribution of ICT to Economic Growth* «

KEYNOTE II

Shane Greenstein | Northwestern University

» *ICT Diffusion and Growth: A Micro Perspective* «

PAPER SESSIONS

SESSION I • DIFFUSION AND INNOVATION

Torben Klarl

» *Knowledge Diffusion and Knowledge Transfer: Two Sides of the Medal* «

Chris Forman, Nicolas van Zeebroeck

» *From Wires to Partners: How the Internet has Fostered R&D Collaborations within Firms* «

Luis Hernandez

» *The Role of Education in the IT Diffusion: Evidence from the British Household Panel Survey* «

Keun Yeob Oh, Vinish Kathuria

» *Digital-Divide across Countries: Is the Convergence Robust?* «

SESSION II • STRATEGY IN ICT MARKETS

Juan José Ganuza, María Fernanda Viecens

» *Exclusive Content and the Next Generation Networks* «

Robert Seamans, Feng Zhu

» *Technology Shocks in Multi-Sided Markets: The Impact of Craigslist on Local Newspapers* «

Christian Peukert

» *Switching Costs and Information Technology: The Case of IT Outsourcing* «

Marco Ceccagnoli, Chris Forman, Peng Huang, D.J. Wu

» *Co-Creation of Value in a Platform Ecosystem: The Case of Enterprise Software* «

Bronwyn H. Hall, Francesca Lotti, Jacques Mairesse

» *Evidence on the Impact of R&D and ICT Investment on Innovation and Productivity in Italian Firms* «

Justus Baron, Tim Pohlmann

» *Essential Patents and Coordination Mechanisms: The Effects of Patent Pools and Industry Consortia on the Interplay between Patents and Technological Standards* «

SESSION III • REGULATION AND PUBLIC POLICY

Joseph A. Clougherty, Michał Grajek

» *International Standards and International Trade: Empirical Evidence from ISO 9000 Diffusion* «

Christian M. Bender, Georg Götz

» *Coexistence of Service- and Facility-Based Competition: The Relevance of Access Prices for "Make-or-Buy"-Decisions* «

Antonin Arlandis, Edmond Baranes

» *Interactions between Network Operators, Content Providers and Internet Intermediaries: Empirical Implications of Network Neutrality* «

SESSION IV • PRODUCTIVITY AND GROWTH

Nina Czernich, Oliver Falck, Tobias Kretschmer, Ludger Wößmann

» *Broadband Infrastructure and Economic Growth* «

Harald Gruber, Pantelis Koutroumpis

» *Mobile Telecommunications and the Impact on Economic Development* «

Henry van der Wiel, Harold Creusen, Geore van Leeuwen, Eugene van der Pijll

» *Cross Your Border and Look Around* «

Thomas Strobel

» *The Economic Impact of Capital-Skill Complementarities in German and US Industries: Productivity Growth and the New Economy* «

Dale W. Jorgenson, Mun Ho, Jon Samuels

» *New Data on U.S. Productivity Growth by Industry* «

Stefan Bauernschuster, Oliver Falck, Ludger Wößmann

» *The Internet and Social Capital: Quasi-Experimental Evidence from an Unforseeable Technological Mistake* «

Nicholas Oulton

» *Long Term Implications of the ICT Revolution: Applying the Lessons of Growth Theory and Growth Accounting* «

Battista Severgnini

» *Is ICT a Jack-in-the-Box? A Counterfactual Approach for Identifying Productivity Spillovers* «

POLICY PANEL

TOPIC

» *ICT Enabler of Economic Growth: Conditions and Consequences?* «

Tobias Kretschmer | University of Munich

Detlef Eckert | European Commission

Andreas Fier | Deutsche Telekom AG

Christian Götttsch | Founder and CEO of Experteer