

## Full Program

DAY 1 - Monday Oct 14 – Carl Friedrich von Siemens Stiftung			
09:45 - 10:15	Registration		
10:15 - 10:45	Welcome Address Dr. Klaus Kinkel & Prof. Tobias Kretschmer		
10:45 - 12:15	<b>Contributed Session I</b> <b>ICT &amp; Knowledge Generation</b>	Room A	<b>Contributed Session II</b> <b>ICT &amp; Investment</b>
	<p><b>Sauermann, Henry</b>, Georgia Institute of Technology  <i>Crowd Science: The Organization of Scientific Research in Open Collaborative Projects</i>            (Co-Author: Chiara Franzoni)</p> <p><b>Kummer, Michael</b>, ZEW Mannheim  <i>Spillovers in Networks of User Generated Content</i>            (Co-Author: ---)</p> <p><b>Ward, Michael</b>, University of Texas at Arlington  <i>Sited, Sighted, and Cited: The Effect of JSTOR in Economic Research</i>            (Co-Author: Craig Depken)</p> <p>Discussant: <b>Thorsten Grohsjean</b>, LMU Munich            Chair: Pascal Kober, LMU Munich</p>		<p><b>Koutroumpis, Pantelis</b>, Imperial College  <i>The Economics of Mobile Coverage</i>            (Co-Author: Aija Leiponen)</p> <p><b>Rasel, Fabienne</b>, ZEW Mannheim  <i>Offshoring and ICT - Evidence for German Manufacturing and Service Firms</i>            (Co-Author: ---)</p> <p><b>Yin, Pai-Ling</b>, MIT Sloan  <i>Innovation Strategies in Entrepreneurial Firms: Market Maturity and Killer Apps in the iPhone Ecosystem</i>            (Co-Authors: Jason Davis, Yulia Muzyrya)</p> <p>Discussant: <b>Thomas Strobel</b>, Ifo Institute            Chair: Daniel Oehling, LMU Munich</p>
12:15 - 13:15	Lunch		
13:15 - 14:15	Keynote Lecture – Hüseyin Tanriverdi, University of Texas at Austin		Room A
14:15 - 14:45	Coffee Break		

14:45 - 16:15	<b>Invited Session I</b> <b>ICT &amp; Organization</b>	Room A	<b>Invited Session II</b> <b>ICT &amp; Innovation</b>	Room B
	<p><b>Forman, Chris</b>, Georgia Institute of Technology <i>The Trillion Dollar Conundrum: Complementarities and Health Information Technology</i> (Co-Authors: Avi Goldfarb, Shane Greenstein)</p> <p><b>McCullough, Jeffrey S.</b>, University of Minnesota <i>Health Information Technology and Patient Outcomes</i> (Co-Authors: Stephen Parente, Robert Town)</p> <p><b>McElheran, Kristina</b>, Harvard Business School <i>Digital Reorganization of Firm Boundaries: IT Use and Vertical Integration in US Manufacturing</i> (Co-Authors: Chris Forman)</p> <p><b>Sadun, Raffaella</b>, Harvard Business School <i>The Distinct Effects of Information and Communication Technologies on Firm Organization</i> (Co-Authors: Luis Garicano, John van Reenen)</p> <p>Chair and Discussant: <b>Raffaella Sadun</b>, Harvard Business School Support: Prisca Friedrichs, LMU Munich</p>		<p><b>Bekkers, Rudi</b>, Eindhoven University of Technology <i>Just-in-time Inventions and the Development of Standards: How Firms Use Opportunistic Strategies to Obtain Standard-Essential Patents</i> (Co-Author: Byeongwoo Kang)</p> <p><b>Simcoe, Tim</b>, Boston University <i>Intellectual Property Disclosure in Standards Development</i> (Co-Authors: Rudi Bekkers, Christian Catalini, Arianna Martinelli)</p> <p><b>Diepold, Klaus</b>, Technische Universität München <i>Standards Development in ICT: The Technical Perspective</i> (Co-Author: ---)</p> <p><b>Rödiger, Felix T.</b>, Bird &amp; Bird LLP <i>Standards Development in ICT: The Legal Perspective</i> (Co-Author: ---)</p> <p>Chair and Discussant: <b>Joachim Henkel</b>, Technische Universität München Support: Christoph Dehne, LMU Munich</p>	
16:15 - 16:30	<b>Coffee Break</b>			
16:30 - 18:00	<b>Contributed Session III</b> <b>Content</b>	Room A	<b>Contributed Session IV</b> <b>ICT &amp; Workplace</b>	Room B
	<p><b>Germano, Fabrizio</b>, Pompeu Fabra University <i>Time Scarcity and the Market for News</i> (Co-Author: Larbi Alaoui)</p> <p><b>Hogendorn, Christiaan</b>, Wesleyan University <i>Local News Online: Aggregators, Geo-Targeting and the Market for Local News</i> (Co-Author: Lisa George)</p> <p>Discussant: <b>Pai-Ling Yin</b>, MIT Sloan Chair: Christian Peukert, LMU Munich</p>		<p><b>Atasoy, Hilal</b>, Temple University <i>Firm-Level Evidence of the Effects of IT Use on Employment</i> (Co-Authors: Rajiv Banker, Paul Pavlou)</p> <p><b>Pajak, Serge</b>, Université Paris-Sud <i>Do Recruiters 'Like' it? Privacy and Online Social Network Profile in Hiring: A Randomized Experiment</i> (Co-Authors: Matthieu Manant, Nicolas Soulié)</p> <p><b>Omrani, Nessrine</b>, Ecole Polytechnique Paris <i>An Assessment of Trends in Technology Use, Innovative Work Practices and Employees'</i></p>	

		<i>Attitudes in Europe</i> (Co-Author: Martin Ludivine)  Discussant: <b>Ingo Weller</b> , LMU Munich Chair: Prisca Friedrichs, LMU Munich
from 18:00	<b>Get-together</b> at the <i>Schlossschwaige</i> and afterwards informally in a bar.	

DAY 2 - Tuesday Oct 15 – Carl Friedrich von Siemens Stiftung			
08:30 - 09:00	<b>Registration</b>		
09:00 - 10:30	<b>Contributed Session V</b> <b>Multisided Markets</b>	Room A	<b>Contributed Session VI</b> <b>ICT &amp; Effects on Productivity</b> Room B
	<p><b>Filistrucchi, Lapo</b>, University of Florence  <i>Price Competition in Two-Sided Markets with Heterogeneous Consumers and Network Effects</i>          (Co-Author: Tobias Klein)</p> <p><b>Halaburda, Hanna</b>, Bank of Canada  <i>Changes in Market Leadership and Dynamic Platform Competition</i>          (Co-Authors: Bruno Jullien, Yaron Yehezkel)</p> <p><b>Gick, Wolfgang</b>, Free University of Bozen/Bolzano  <i>When Platforms Hire Complementors: Quality Design in a Multiprincipal-Multiagent Setup</i>          (Co-Author: ---)</p> <p>Discussant: <b>Pedro Pereira</b>, Portuguese Competition Authority          Chair: Dainis Zegners, LMU Munich</p>		<p><b>Schulte, Patrick</b>, ZEW Mannheim  <i>ICT and Energy Use: Evidence from OECD Countries</i>          (Co-Authors: Sascha Rexhaeuser, Heinz Welsch)</p> <p><b>Thurk, Jeff</b>, University of Notre Dame  <i>Market Effects of Patent Reform in the U.S. Semiconductor Industry</i>          (Co-Author: ---)</p> <p><b>Venturini, Francesco</b>, University of Perugia  <i>ICT Spillovers, Absorptive Capacity and Productivity Performance</i>          (Co-Authors: Ana Rincon-Aznar, Michela Vecchi)</p> <p>Discussant: <b>Thomas Triebs</b>, Ifo Institute          Chair: Pascal Kober, LMU Munich</p>
10:30 - 11:00	<b>Coffee Break</b>		
11:00 - 12:00	<b>Keynote Lecture – Tim Bresnahan, Stanford University</b>		Room A
12:00 - 13:00	<b>Lunch</b>		
13:00 - 14:30	<b>Expert Panel “Cloud Computing &amp; Security” &amp; PhD Award Ceremony</b>  <b>Moderator: Arnold Picot</b> (LMU Munich) <b>Justus Haucap</b> (DICE) <b>Jürgen Kohr</b> (T-Systems International)		Room A

	<b>Thomas Langkabel</b> (Microsoft Deutschland GmbH) <b>Christian Stöcker</b> (Spiegel Online GmbH)	
14:30 - 15:00	<b>Coffee Break</b>	

15:00 - 16:30	<b>Invited Session III</b> <b>Platform Markets</b>	Room A	<b>Invited Session IV</b> <b>E-Learning</b>	Room B
	<p><b>Jullien, Bruno</b>, Toulouse School of Economics  <i>Strategic Search Diversion, Product Affiliation and Platform Competition</i>          (Co-Author: Andrei Hagiu)</p> <p><b>Halaburda, Hanna</b>, Bank of Canada  <i>Some Economics of Private Digital Currency</i>          (Co-Author: Joshua Gans)</p> <p><b>Claussen, Jörg</b>, Copenhagen Business School  <i>Dynamic Creation of Social Ties: The Evolution of Social and Preference Closeness</i>          (Co-Authors: Benjamin Engelstätter, Michael Ward)</p> <p>Chair and Discussant: <b>Jörg Claussen</b>, Copenhagen Business School          Support: Pascal Kober, LMU Munich</p>		<p><b>Mang, Constantin</b>, Ifo Institute  <i>ICT and Student Learning: Panel Evidence from PISA</i>          (Co-Authors: Oliver Falck, Ludger Woessmann)</p> <p><b>Figlio, David</b>, Northwestern University  <i>Is it Live or is it Internet? Experimental Estimates of the Effects of Online Instruction on Student Learning</i>          (Co-Authors: Mark Rush, Lu Yin)</p> <p><b>Chingos, Matthew</b>, Brookings Institution  <i>Interactive Learning Online at Public Universities: Evidence from a Six-Campus Randomized Trial</i>          (Co-Authors: William Bowen, Kelly Lack, Thomas Nygren)</p> <p>Chair and Discussant: <b>Oliver Falck</b>, Ifo Institute          Support: Christine Auer, LMU Munich</p>	
16:30 - 18:30	<b>Social Program – Sightseeing Tour: The Historical Munich</b>			
from 19:00	<b>Conference Dinner</b> at Hofer – Der Stadtwirt.			

DAY 3 - Wednesday Oct 16 – Carl Friedrich von Siemens Stiftung				
09:00 - 10:30	<b>Contributed Session VII</b> <b>Discrimination</b>	Room A	<b>Contributed Session VIII</b> <b>Telecommunications &amp; Adoption</b>	Room B
	<p><b>Lam, Wing Man Wynne</b>, University of Bologna  <i>Cloud Computing: Investment, Competition, and Demand Correlation</i>            (Co-Author: ---)</p> <p><b>Krämer, Jan</b>, Karlsruhe Institute of Technology  <i>Net Neutrality, Exclusivity Contracts and Internet Fragmentation</i>            (Co-Authors: Frago Kourandi, Tommaso Valletti)</p> <p><b>Liu, Xingyi</b>, Toulouse School of Economics  <i>Afraid of being Discriminated: Net Neutrality and Product Design</i>            (Co-Author: ---)</p> <p>Discussant: <b>Florian Englmaier</b>, LMU Munich            Chair: Dainis Zegners, LMU Munich</p>		<p><b>Briglauer, Wolfgang</b>, Vienna University of Economics and Business  <i>The Impact of Regulation and Competition on the Adoption of Fibre-Based Broadband Services: Recent Evidence from the European Union Member States</i>            (Co-Author: ---)</p> <p><b>Jerbashian, Vahagn</b>, CERGE-EI Prague  <i>The Impact of Telecommunication Technologies on Competition in Services and Goods Markets: Empirical Evidence</i>            (Co-Author: Anna Kochanova)</p> <p><b>Vogelsang, Ingo</b>, Boston University  <i>The Endgame of Telecommunications Policy: A survey</i>            (Co-Author: ---)</p> <p>Discussant: <b>Michal Grajek</b>, ESMT Berlin            Chair: Daniel Oehling, LMU Munich</p>	
10:30 - 11:00	<b>Coffee Break</b>			
11:00 - 12:00	<b>Keynote Lecture – Patrick Rey, IDEI Toulouse</b>			Room A
12:00 - 13:00	<b>Lunch</b>			
13:00 - 14:30	<b>Contributed Session IX</b> <b>Media Economics</b>	Room A	<b>Contributed Session X</b> <b>Segmentation</b>	Room B

	<p><b>Aguiar, Luis</b>, IPTS  <i>Digital Music Consumption on the Internet: Evidence from Clickstream Data</i>          (Co-Author: Bertin Martens)</p> <p><b>Maillard, Sisley</b>, Télécom ParisTech  <i>Consumer Information in the Digital Age: Empirical Evidence from the Spillovers in the Music Industry</i>          (Co-Author: ---)</p> <p><b>Natividad, Gabriel</b>, NYU Stern  <i>Box-Office Demand: The Importance of Being #1</i>          (Co-Author: Luis Cabral)</p> <p><b>Peukert, Christian</b>, LMU Munich  <i>The Effect of Free Sampling on Digital Sales: Evidence from YouTube in Germany</i>          (Co-Author: Tobias Kretschmer)</p> <p>Discussant: <b>Christiaan Hogendorn</b>, Wesleyan University          Chair: Christine Auer, LMU Munich</p>	<p><b>Bennett, Victor</b>, University of South California  <i>Value Appropriation, Search Frictions, and Secondary Markets</i>          (Co-Authors: Robert Seamans, Feng Zhu)</p> <p><b>Pereira, Pedro</b>, Portuguese Competition Authority  <i>Bundling Incentives in Markets with Product Complementarities: The Case of Triple-Play</i>          (Co-Authors: Joao Macieira, Joao Vareda)</p> <p><b>Zegners, Dainis</b>, LMU Munich  <i>Why Aftermarket Power Can Be Bad for Firms</i>          (Co-Author: Tobias Kretschmer)</p> <p>Discussant: <b>Yossi Spiegel</b>, Tel Aviv University          Chair: Christoph Dehne, LMU Munich</p>
14:30 - 14:45	<b>Closing &amp; Looking Ahead</b>	
from 14:45	<b>Social Program - Sightseeing Tour: Explorers – Discoverers – Inventors</b>	